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Online Resume [ajtheriault.com](http://ajtheriault.com)

## Education

**M.Ed. in Secondary English Education.**  
Johnson State College, Jeffersonville, Vermont.

**B.A. in English Literature and Business Administration**  
Muhlenberg College, Allentown, Pennsylvania.

## Related Work Experience:

**Current:**     **Medical Leave of Absence.** Recovery from spinal surgery. Currently rehabilitating from leg paralysis and have successfully regained the ability to comfortably sit and walk. Career switch inspired by genuine passion for UX design and catalyzed by back injury.

### Rehabilitation highlights include:

- Development of online ordering platform for a [New York Gourmet Deli](#)
- Development and marketing of [Art Studio Site](#)
- **Completed:** *MIT No Code AI: Building Data Science Solutions and Machine Learning* certificate
- **Completed:** *Google UX Design Certificate Program.*
- **Currently completing:** *UC Davis Search Engine Optimization Specialization Certificate Program.*

**2017-2022     Technology Integration Specialist and Department Coordinator:**  
**Souhegan High School**

Lead department through multiple education initiatives, budgeting cycles and professional growth training events.

### Position Highlights Include:

- Created an online version of [Souhegan High School's Course Catalog](#). This was one of my first web builds using the ADDIE process.
- Increased student enrollments in computer programming and digital media elective classes by 20%

- [2019 Solutions Journalism Education Leader](#): worked with reporters and students to report on the impact of the fentanyl crisis and mental health issues in New Hampshire.
- Creation of school broadcast channel
- Presented at Professional Development Events on Differentiated Education and Technology Integration

## **2015-2022      Instructor: Marketing, Video Production, Animation and Digital Journalism**

**Souhegan High School, New Hampshire**

Taught various digital media and marketing courses to meet the needs and interests of 21st Century learners. All classes are multi-level with the choice of trimester or full year electives. Instructed students in the use of Adobe Premiere and various media tools listed below.

### **Positions Highlights Include:**

- [2021-Developed High School Business Lab](#)- Re-vamped Souhegan High School's store into a business learning lab where students developed and implemented the development, promotion, and sales of their own items.
- [2018- Co-Produced Educational Video with non-profit organization Reaching Higher to document student learning at Souhegan High School.](#)
- [2017 Awarded Fitzwater Medallion for Leadership in Public Communication and Public Discourse by a K-12 teacher;](#)

### **Toolkit:**

- |                              |                               |
|------------------------------|-------------------------------|
| ● Adobe Premiere             | ● Final Cut                   |
| ● Davinci                    | ● Figma                       |
| ● Resolve                    | ● Wordpress                   |
| ● Wix                        | ● Wevideo                     |
| ● Squarespace                | ● Learning Management Systems |
| ● Canva                      |                               |
| ● Google Adwords             |                               |
| ● Google Classroom and Suite |                               |

